

# **Nazra Software Solutions Profile and Portfolio**











Web Design





+91-9449617399



www.nazrasoftware.com



# **OUR COMPANY**





Founded in 2021



More than 90% customer recurring business generation



Globally accessible 24x7



98% On Time Project Delivery record



Cost - Effective & Pocket Friendly budget



# Why You Should Choose Us

As your Digital Marketing Experts







# Vision, Mission & Our Value

## **VISION**

Our vision is to innovate and lead in the digital landscape, creating lasting value for our clients and partners.

## **MISSION**

Our mission is to drive your success through innovative digital solutions, tailored to your unique goals and needs.

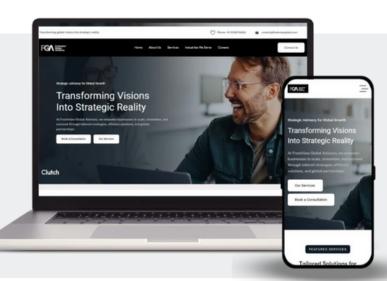
# **OUR VALUE**

Integrity, Innovation and Client Centricity drive everything we do. Our value drive our commitment to excellence.



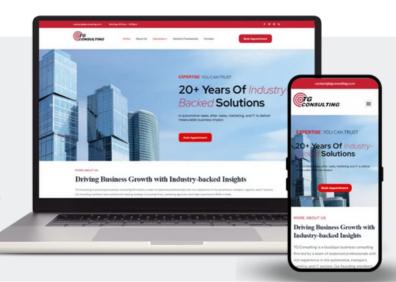
# Fresh View Global – Corporate Website

We built a professional, responsive website for Fresh View Global that clearly communicates their services, values, and global reach. The site features intuitive navigation, modern design, and clean presentation to help build credibility and engage visitors.



#### TG Consulting – Business Transformation & Strategy Firm

We built a tailored website for TG Consulting that highlights their expertise in automotive, logistics, IT, and channel partner ecosystems. It showcases their strategic services—market research, performance improvement, customer experience, and execution—through a clean, credible design with clear navigation and impactful messaging.



#### **ICAD Foundation – NGO**

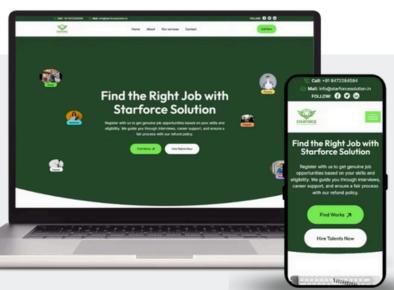
We delivered a purpose-driven, clean website for ICAD Foundation, highlighting their work in climate action, sustainable agriculture, and community development. The site emphasizes clarity, impact, and accessibility, helping ICAD connect with stakeholders, donors, and partners effectively.





# Starforce Solution – Manpower & Job Consultancy Site

We built a professional website for Starforce Solution, a Patna-based job consultancy, streamlining hiring and registration while showcasing services like staffing, security, and housekeeping with a focus on transparency and compliance.



#### **Nava Vida Foundation - NGO**

We created a user-centric website for Nava Vida Foundation, a Mumbai-based Section 8 company, showcasing their mission to empower youth through education, skills, and community engagement while building trust and collaboration.



#### Dr Adnan Imam – Professional Healthcare Website

We built Dr. Adnan Imam's official website, showcasing his expertise in diabetes, cardiology, thyroid, and obesity care, with a clean, responsive design, easy navigation, and appointment booking to boost patient trust and engagement.





#### Excellence Integrity Management – Industry

Developed by Nazra Software, this site for Excellence Integrity Management showcases custom HR resourcing, professional training programs, asset integrity management, and workflow automation. Clean design, seamless UX, mobile-responsive, and built to engage and convert.



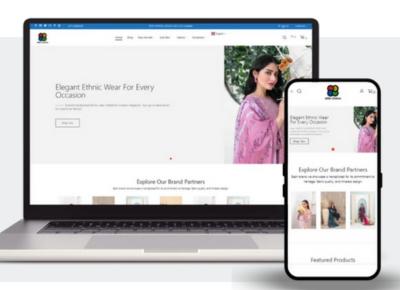
#### Pat India - NGO

We built the Pat India website on WordPress, featuring a clean, responsive design and seamless navigation to support women and children's welfare, reflecting our commitment to impactful NGO-focused digital solutions.



# Elite Choice Shop - eCommerce

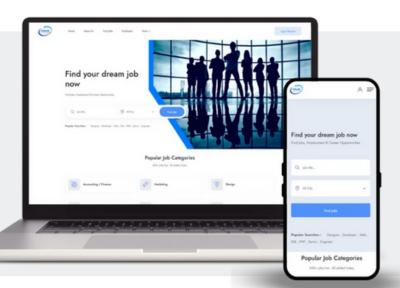
We designed and developed Elite Choice Shop, an eCommerce platform with seamless browsing, secure checkout, responsive design, and optimized performance to enhance shopping and boost conversions.





#### **ProfitSwipe - Job Consultancy**

We built the ProfitSwipe website, a Patna-based job portal on WordPress, offering real-time listings, personalized recommendations, and an intuitive interface to streamline recruitment and connect talent with opportunity.



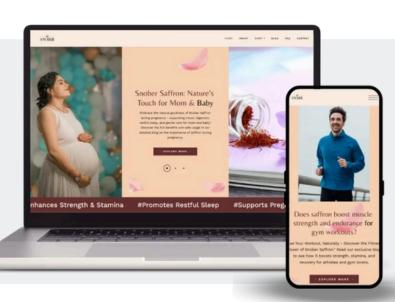
# Quantain – Cybersecurity Solutions

We developed the Quantain website on WordPress, offering a user-friendly, responsive platform that showcases comprehensive cybersecurity services, reflecting our commitment to enhancing online safety and protection.



#### **Snober Saffron – Ecommerce**

Snober Saffron e-commerce website, offering a seamless shopping experience for premium, lab-certified Kashmiri saffron. The platform features intuitive navigation, secure checkout, and engaging product presentation, highlighting quality and authenticity.





## **Recent Projects**

TILL OCTOBER



## **STARTUP WEBSITE**

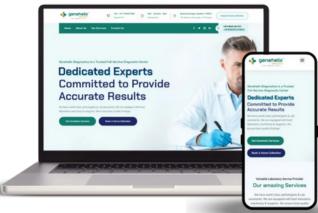
₹19,000 **₹4999** 

#### **Ideal for Growing Business**

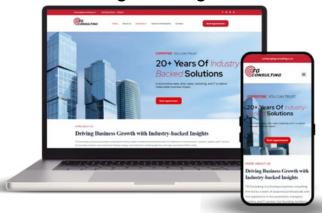
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- Openie Domain-1st Year Free (.com or .in )
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- 2 Professional Email
- Mobile Responsive
- Basic SEO Setup
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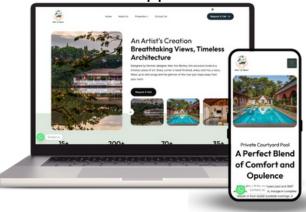
#### www.genehelix.in



#### www.tgconsulting.co.in



#### www.blan-qspace.com



Want to see more works?? Visit: www.nazrasoftware.com



## **Our Services**



#### **Website Development**

We build robust, responsive websites that provide seamless performance across all devices. Whether you need a simple business website or a complex e-commerce platform, we create tailored solutions that meet your business goals and ensure a smooth user experience.



### **Website Design**

Our web design services focus on crafting visually stunning and user-friendly websites. We prioritize aesthetics, branding, and functionality to deliver a design that not only looks great but also reflects your business identity and engages visitors effectively.



### **Digital Marketing**

comprehensive digital Our marketing services help businesses grow by reaching the right audience through multiple online channels. From content creation and email PPC social media campaigns and to advertising, we design marketing strategies that increase your online presence and drive customer engagement and conversions.





# Search Engine Optimization (SEO)

We enhance your website's visibility with advanced SEO techniques, helping it rank higher on search engines. Our strategies include keyword research, content optimization, and technical SEO audits to ensure your website attracts organic traffic.



### **Social Media Marketing**

Our social media marketing services help you build a strong online presence on platforms like Facebook, Instagram, LinkedIn, and more. We create engaging content, manage your profiles, and implement targeted campaigns that drive brand awareness, increase followers, and generate leads.



### **Graphic Design**

We provide creative graphic design services for all your business needs, including logos, brochures, banners, and social media graphics. Our designs are tailored to reflect your brand's identity, making sure your message is visually compelling and leaves a lasting impression on your audience.





# Google My Business & Maps Setup

We ensure that your business is listed correctly on Google My Business and Google Maps, making it easier for local customers to find you. Our optimization services include setting up your profile, adding photos, and managing customer reviews to boost your online visibility and credibility.



#### **Website Maintenance**

Keep your website running smoothly with our comprehensive maintenance services. We handle everything from regular updates and backups to security checks and performance optimization, ensuring your site is always up-to-date, secure, and providing the best experience for visitors.



# Paid Ad Campaigns

Our expertly managed paid ad campaigns on platforms like Google, Facebook, and Instagram help you reach your target audience efficiently. We create high-converting ads with a clear focus on driving traffic, generating leads, and maximizing your return on investment while controlling ad spend effectively.

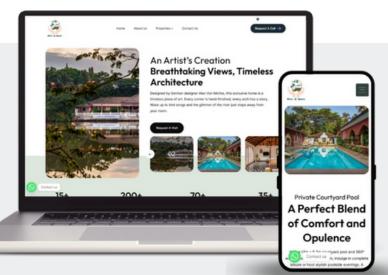


## **Our Work**

Our Projects acrpss diverse industries, companies and geography with strict adherence to high quality and time.

#### **Blan-Q Space – Real Estate**

We developed a modern and high-performance website for Blan-Q Space, enabling seamless property discovery and showcasing their premium real estate services. The platform delivers an elegant digital experience aligned with their luxury brand.



#### **GeneHelix - Biotech Solutions**

We developed a clean, modern website for GeneHelix to showcase their cutting-edge biotechnology services and innovations. Designed with clarity and usability in mind, the platform effectively communicates their scientific expertise and builds trust with partners and clients.





# **Get In Touch** With Us.

Have Questions? We're Just a Message Away!



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+91-944 96 17 399



Our Website:

www.nazrasoftware.com



Our Email:

contact@nazrasoftware.com

